



FOR IMMEDIATE RELEASE

AttentionIT Introduces Additional Logistics Monitoring System

Knoxville, Tenn. – May 19, 2010 -- AttentionIT, a company known for its tracking software - eMWaste[®], has just announced the addition of a satellite container tracking system to its product line.

AttentionIT is proud to present a logistics management system built directly with the Department of Transportation and the Department of Homeland security.

Working from proven tracking technologies with an entire systems solution that monitors intermodal containers throughout the cycle. The system is designed to track and monitor intermodal containers throughout the supply chain and provide timely, and accurate information on container and cargo status and location.

AttentionIT's Logistics Monitoring System uses state-of-the-art GPS, cellular, internet and RFID technologies. The system improves security, efficiency and customer service, allowing users to improve profits through optimized management of assets.

For more information regarding the Logistics Monitoring System or other offering from AttentionIT contact Rachael Ethridge at rethridge@attentionit.com or 865-769-8888 ext. 409.